

A new GI imaging service line, built for outpatient imaging centers

GI Digital helps independent and regional centers launch capsule-based GI imaging without building a conventional endoscopy suite.



Differentiated capability | Manageable infrastructure | A controlled path to scale

THE OPPORTUNITY

Most outpatient imaging centers already have patient access, referral relationships and operating discipline. GI Digital provides the clinical, digital and operational layer needed to turn capsule technology into a managed service line.

WHAT THE CENTER GAINS

- Differentiated GI capability**
Complement structural imaging with direct mucosal visualization for selected gastrointestinal indications.
- Contained infrastructure burden**
Capsule-only procedures require no sedation, anesthesia, scope reprocessing or conventional endoscopy suite.
- A controlled path to scale**
Start with defined modalities and referral routes, measure performance, then expand deliberately.

THE GI DIGITAL CAPSULE SERVICE SYSTEM

- Readiness and service design** Define modality, referral, physician, facility, payer and staffing fit.
- Implementation and training** Configure the workflow, technology, SOPs and center team.
- Capsule operations** Coordinate patient preparation, logistics, data capture and case execution.
- Clinical reading pathway** Support reader coordination, physician sign-off and final-report delivery.
- Digital infrastructure** Standardize cases and enable multi-location operations across selected capsule technologies.
- Launch and performance support** Activate referral pathways and track operating results against agreed success criteria.

BEST-FIT CENTER

01 Independent or regional
operator with an established outpatient footprint

02 Referral adjacency
through abdominal imaging, CT colonography, PCPs or local GIs

03 Readiness to validate
clinical reading, payer and operating pathways in a pilot

ONE OPERATING MODEL | FROM REFERRAL TO FINAL REPORT

- | | | | | |
|--|--|--|--|--|
| 01 Assess & design
Fit, scope and responsibilities | 02 Implement & train
Workflow, technology and SOPs | 03 Operate & coordinate
Patient, capsule and case flow | 04 Read & report
Licensed physician final interpretation | 05 Measure & scale
Quality, demand and expansion gates |
|--|--|--|--|--|

PILOT VALIDATES

- | | | | |
|---|--|--|---|
| 01 Referral fit
eligible patients and ordering workflow | 02 Operating fit
staffing, scheduling and exception handling | 03 Clinical fit
licensed reading, sign-off and reporting | 04 Economic fit
payer mix, costs and unit assumptions |
|---|--|--|---|

START WITH A FOCUSED PILOT

Begin with a defined, site-specific scope and agreed decision gates before making a broader rollout commitment.

20-MINUTE FIT DISCUSSION

Explore whether capsule-based GI imaging fits your center.

More than a decade of capsule-service experience | Multi-technology service architecture | Hospital, outpatient and distributed workflows

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Device availability, intended uses, clinical responsibilities and reimbursement vary by configuration, site and payer.

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